



The 1st conference on Socio-Economic Approach to Management

University of St. Thomas, Minneapolis, MN, USA

November 29-30, 2012

Advisory committee:

David Boje, Mark Bonnet, Vincent Cristallini, John Conbere, Alla Heorhiadi, Dave Jamieson, Henri Savall, Peter Sorensen, Theresa Yeager, and Veronique Zardet

Schedule

Thursday Nov. 29 – 9 am --- 5 pm, followed by reception. Lunch is included.

Friday Nov. 30 – 9 am – 3 pm. Lunch is included.

Conference fee - \$60.

Conference description

The conference will feature presentations, papers and in-depth discussion. This will be a small conference, with a maximum number of 70 participants. Registrations will be accepted until the limit of 70 is reached.

Who will attend: the leaders of SEAM from Lyon, France; SEAM practitioners; SEAM clients; faculty and graduate students.

For more information, email John Conbere jconbere@stthomas.edu

Website Link: <http://goo.gl/hIOVy>

Registration Link: <http://goo.gl/TBj00>



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Call for papers:

Submission for peer review presentations and papers is due by September 30, 2012.

Paper Submission

Authors are invited to submit papers electronically to jpconbere@stthomas.edu. Submitted papers must represent original unpublished research or idea that has relevancy to any aspect of SEAM (Socio-Economic Approach to Management). Submitted manuscripts should be structured as academic papers, in a manner that is in or convertible to Microsoft Word, **Times New Roman 12 point font**, 1 inch margins and may not exceed 16 pages, double spaced, including figures, tables and references. APA style is preferred. Submissions not conforming to these guidelines may be returned without review. All manuscripts will be reviewed and will be judged on originality, significance, quality of presentation, and interest and relevance to the conference attendees. The official language of the meeting is English.

Papers not following these guidelines will be rejected without review. Submissions received after the due date, exceeding the page limit, or not appropriately structured may not be considered.

During the paper submission process, you will be required to point out whether the paper is a "student paper" or a "regular paper". Student papers are those on which the primary author is a full-time student at the time of paper submission. Regular papers are all other papers. Regular paper vs. student paper has no impact on the paper selection/publication process. It is only meant for the "best paper" and "best student paper" awards, which will be given out during the conference. All accepted papers (including student papers) will be eligible for the best paper award. Only student papers will be eligible for the best student paper award.

For more information, email John Conbere jpconbere@stthomas.edu